

# Strategic Initiatives Supporting Goal Implementation



Six teams, sponsored by and serving in an advisory capacity to the OMB leadership team, will support the OMB goals and ongoing efforts at fully integrating the organization. Each team will be led by a member of the OMB leadership team and draw members from different sections.

1) Appoint and charge a marketing communications team with representation from OMB sections to identify and implement an integrated OMB communications plan and provide guidance to sections.

2) Appoint and charge an OMB people development team to guide diversity and workforce environment (foster diversity in OMB recruitment, retention, and employee development) and training and development (identify and monitor appropriate orientation programs, employee exchanges, cross-training, and professional development across organization).

3) Appoint and charge a process improvement team to identify and drive process improvement and streamlining opportunities made possible by the OMB structure and organization.

4) Maintain a strategic planning team with responsibility for regularly updating the leadership on performance against strategic plan goals, preparing and monitoring OMB dashboard measures, and suggesting plan modifications where needed.

5) Appoint and charge a customer satisfaction team tasked with ongoing measurement of internal and external employee and customer satisfaction. This group will oversee the design of survey tools, guide and coordinate section survey initiatives, provide data to the leadership team and initiate appropriate OMB-wide improvement activities in response to the data.

6) Create a short-term cross-section team to develop OMB values and expected behaviors which will be carried into all OMB sections. The team will design training for all sections to strengthen shared understanding of and commitment to the values.